

## A GLOBAL PERSPECTIVE ON AN EVOLVING LOCAL PROBLEM

### Addressing the Challenges in the Management and Treatment of MRSA

#### Consensus Conference™ HIGHLIGHTS

##### PROGRAM CONTENT

The content of MRSA-i was presented on a dedicated web site containing complete details about all aspects of the program.

##### PROGRAM ACTIVITIES

- MRSA-i featured a Consensus Conference™ and Audio Podcasts of Q&A sessions

##### MATERIAL DOWNLOADS

Key program content for MRSA-i was available for download including slide presentations, faculty-specific questions, and transcripts of program sessions.

##### WORLD RENOWN FACULTY

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**George Sakoulas, MD**  
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**MRSA has become an increasingly important cause of healthcare-associated infections and the incidence of community-acquired MRSA is also on the rise. The American Society for Microbiology (ASM) wanted to address this situation through a focused educational program. Here is how ISC assisted the ASM in this endeavor.**

**Problem Statement:** In considering the overall issue of Methicillin-resistant Staphylococcus aureus (MRSA) within North America and around the world, the ASM carefully noted the segments where additional / new information would serve to improve the overall understanding of MRSA and its true impact on patients, the medical community and society in general.

**ISC's Solution:** Following detailed discussions with the ASM and Key Opinion Leaders in the area of infectious diseases, ISC suggested the development of the MRSA-i Consensus Conference™.

The Consensus Conference™ was focused on presenting the latest data on MRSA including the following important topics:

- MRSA & Drug Resistance
- Financial Impact of MRSA
- Epidemiology & Surveillance
- Susceptibility Testing & MICs
- Antibiotic Therapy & Utilization

This program was just one element of the broader MRSA Initiative, developed by ISC on behalf of the ASM.

The Consensus Conference™ concept uses a versatile program structure to provide both professionals with updates and education on a

range of complex issues. The goal of the effort is for a company to highlight areas within a given issue where additional / new information could serve to improve the overall understanding of that issue.

**Every company, group and organization has issues to address, and, if approached carefully, these issues can become opportunities.**

**The Consensus Conference™ ...  
Decoding Complex Issues!**



**ConsensusConference**  
Decoding Complex Issues